

## HOFMANN TechnologyDay & International Expo 2019 - #hofmannexpo

### Sponsoring Information

#### Good expectations for your brand! The benefits for you as a sponsor:



- Four-fold dispatch of the TechnologyDay invitation (5 languages: in German, English, French, Spanish, Russian) around the world, by email to a network of approx. **18,000 recipients** from the road marking industry with sponsor's logo
- Publication of HOFMANN press releases and ads around the world with **sponsor's logo**
- Shipping and distribution of **invitation cards** for the TechnologyDay (print media) with sponsor's logo, approx. 1,000
- Mentioning of the sponsors in all **social media** (Twitter, Facebook, YouTube, Instagram)
- Special presence of the **sponsor's logos** in the annual TechnologyDay trailer (approx. 1,500 calls/year)
- Inclusion of the sponsor's logos and company name in the biennial HOFMANN **overall brochure** (edition: approx. 6,000 in 5 languages), in the "HOFMANN Partners" section
- Selection of a **trade fair stand** at the TechnologyDay
- Free participation of **10 persons** with pre-booked table at the **after-work dinner** with sponsor's flags on the table (flags provided by HOFMANN)
- Provision of a **conference room** (AMAKOS room) at HOFMANN, for any internal company meeting
- **Use** of the HOFMANN logo on all advertising documents, press releases, etc., of the sponsor
- Special placement of the **sponsor flags** (dimensions: approx. 200x80 cm) in the entrance area or similar. Area on the TechnologyDay (flags provided by HOFMANN)
- Additional inclusion of the des sponsor's logos on the **HOFMANN homepage**

#### How to become a main sponsor?

##### Main and material sponsor (max. **one** sponsor or **composite** sponsors):

- Fee: EUR 8,000.00
- Material delivery of approx. 30 – 40 t of all kinds of marking materials and glass beads

##### Main sponsors (max. **three** sponsors):

- Fee: EUR 8,000.00

### HOFMANN GmbH

Torsten Pape  
(Director Sales and Marketing)

12/2018

**HOFMANN GmbH**  
☎ + 49 4101 3027-0

Maschinenfabrik und Vertrieb  
☎ + 49 4101 31022

Industriestrasse 22 • 25462 Rellingen • Deutschland/Germany  
info@HOFMANNmarking.de • www.HOFMANNmarking.de

Geschäftsführer/CEO:  
Rechtsform/Legal form: GmbH  
Amtsgericht/Local court: Pinneberg HRB 685  
Deutsche Bank AG, Hamburg  
Volksbank Pinneberg-Elmshorn eG  
Commerzbank AG, Hamburg

Dipl.-Ing. Frank Hofmann  
Sitz der Gesellschaft/Registered office:  
Finanzamt/Tax authority: Itzehoe  
IBAN DE 13 2007 0000 0695 3434 00  
IBAN DE 97 2219 1405 0003 9000 30  
IBAN DE 45 2004 0000 0529 0036 00

Dipl.-Ing. Jan Hofmann  
Rellingen  
BIC DEUTDEHH  
BIC GENODEF1PIN  
BIC COBADEFF

EORI-No. DE2774836  
USt-Id-Nr./VAT-No. DE134800774  
Steuer-Nr./Tax-No. 18 296 18724