

## HOFMANN Expo 2024

### #hofmannexpo

## Sponsoring Information



### Good expectations for your brand! The benefits for you as a sponsor:

- Four-fold dispatch of the TechnologyDay invitation (**5 languages**: in German, English, French, Spanish, Russian) around the world, by email to a network of approx. **16,000 recipients** from the road marking industry with sponsor's logo
- Use of the **sponsor logo** on all Hofmann newsletters (approx. **175,000 recipients** per year), press releases and advertisements worldwide
- Mentioning of the sponsors in **all social media** (META, YouTube, LinkedIn)
- Special presence of the **sponsor's logos** in the annual Expo trailer (approx. 1,500 calls/year)
- Inclusion of the sponsor's logos and company name in the biennial **HOFMANN overall brochure** (edition: approx. 4,500 in 5 languages), in the "HOFMANN Partners" section
- Selection of a **trade fair stand** at the Expo
- **Free** participation of **10 persons** with pre-booked table at the after-work dinner with sponsor's flags on the table (flags provided by HOFMANN)
- Provision of a **conference room** (AMAKOS room) at HOFMANN, for any internal company meeting
- **Use** of the HOFMANN logo on all advertising documents, press releases, etc., of the sponsor
- Special placement of the **sponsor flags** (dimensions: approx. 200x80 cm) in the event area on the Hofmann Expo (flags provided by HOFMANN)
- Additional inclusion of your logo on the **HOFMANN homepage** (approx. 60,000 calls/year)

### How to become a sponsor?

#### Prime Partner - material:

- Fee: EUR 9,750.00
- plus material supply of **6tons each** of sprayable 2K cold plastics, 2K cold plastics (thick layer), sprayable thermoplastics and thermoplastics (thick layer) as well as **2tons** of high solid paints and **5tons** of glass beads

#### Prime Partner:

- Fee: EUR 9,750.00



HOFMANN GmbH

Torsten Pape

(Director Sales and Marketing)

Dezember 2023

HOFMANN GmbH  
☎ +49 4101 3027-0

Maschinenfabrik und Vertrieb  
☎ +49 4101 31022

Industriestrasse 22 • 25462 Rellingen • Deutschland/Germany  
info@HOFMANNmarking.de • www.HOFMANNmarking.de

Geschäftsführer/CEO:  
Rechtsform/Legal form: GmbH  
Amtsgericht/Local court: Pinneberg HRB 685  
Deutsche Bank AG, Hamburg  
Volksbank Pinneberg-Elmshorn eG  
Commerzbank AG, Hamburg

Dipl.-Ing. Frank Hofmann  
Sitz der Gesellschaft/Registered office:  
Finanzamt/Tax authority: Itzehoe  
IBAN DE13 2007 0000 0695 3434 00  
IBAN DE97 2219 1405 0003 9000 30  
IBAN DE45 2004 0000 0529 0036 00

Dipl.-Ing. Jan Hofmann  
Rellingen  
BIC DEUTDEHH  
BIC GENODEF1PIN  
BIC COBADEFF

EORI-No. DE2774836  
USt-Id-Nr./VAT-No. DE134800774  
Steuer-Nr./Tax-No. 18 296 18724