

## **HOFMANN Expo 30. November 2023 • 8<sup>00</sup> - 17<sup>00</sup>**



## **HOFMANN** Expo 2023 – The world's most important trade fair for road marking technology!

On 30 November 2023, world-class road marking technology specialists will convene for the **HOFMANN** Expo. For the 24rd time, the global player HOF-MANN Road Marking Technology invites high-level trade professionals from all over the world to its company site in Rellingen, Germany. In doing so, this family company cements its positions as the home and innovation centre of the industry.

**HOFMANN Expo** brings together global developments and future visions from the industry. The exciting event programme includes engaging talks given by international experts, exchanges of technical ideas between various professional groups, and demonstrative presentations of the latest technologies - as ever, simultaneously interpreted into the four main languages of German, English, Spanish and French.

On more than 40 stands the industry's key players are represented.

In 2022, over 700 visitors from over 50 countries and 330 companies met in Rellingen.

To conclude the event, the after-work dinner at the "Road Markers Pub & Restaurant" offers more than 300 guests the opportunity for informal networking.

"HOFMANN Expo is the world's biggest trade fair and conference for road marking technology in theory and practice," explains Torsten Pape, Head of Sales and Marketing at HOFMANN and is looking forward to the industry highlight at the company's site in Rellingen.

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