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HOFMANN TechnologyDay & International Expo 25. November 2021 • 8⁰⁰ - 17⁰⁰



HOFMANN TechnologyDay & International Expo 2021 – The world’s most important trade fair for road marking technology!

On 25 November 2021, world-class road marking technology specialists will convene for this year’s HOFMANN TechnologyDay. For the 22nd time, the global player HOFMANN Road Marking Technology invites high-level trade professionals from all over the world to its company site in Rellingen, Germany. In doing so, this family company cements its positions as the home and innovation centre of the industry.

HOFMANN TechnologyDay brings together global developments and future visions from the industry. The exciting event programme includes engaging talks given by international experts, exchanges of technical ideas between various professional groups, and demonstrative presentations of the latest technologies – as ever, simultaneously interpreted into the five main languages of German, English, Spanish, French and Russian.

On nearly 40 trade fair stands the industry’s key players are represented.

In 2019 around more than 700 trade visitors from more than 50 countries and representing much more than 300 companies attended the event in Rellingen.

To conclude the event, the after-work dinner at the “Road Markers Pub & Restaurant” offers around 300 guests the opportunity for informal networking.

“HOFMANN TechnologyDay is the world’s biggest trade fair and conference for road marking technology in theory and practice,” explains Torsten Pape, Head of Sales and Marketing at HOFMANN and is looking forward to this year’s industry highlight at the company’s site in Rellingen.

HOFMANN TechnologyDay supported by:

