



01/2024



# HOFMANN Expo 28. November 2024 • 8<sup>00</sup> - 17<sup>00</sup>



## HOFMANN Expo 2024 – The world’s most important trade fair for road marking technology!

On 28 November 2024, world-class road marking technology specialists will convene for the HOFMANN Expo. For the 25th time, the global player HOFMANN Road Marking Technology invites high-level trade professionals from all over the world to its company site in Rellingen, Germany. In doing so, this family company cements its positions as the home and innovation centre of the industry.

HOFMANN Expo brings together global developments and future visions from the industry. The exciting event programme includes engaging talks given by international experts, exchanges of technical ideas between various professional groups, and demonstrative presentations of the latest technologies – as ever, simultaneously interpreted into the four main languages of German, English, Spanish and French.

On more than 40 stands the industry’s key players are represented.

In 2023, almost 800 visitors from over 55 countries and 340 companies met in Rellingen.

To conclude the event, the after-work dinner at the “Road Markers Pub & Restaurant” offers more than 300 guests the opportunity for informal networking.

“HOFMANN Expo is the world’s biggest trade fair and conference for road marking technology in theory and practice,” explains Torsten Pape, Director of Sales and Marketing at HOFMANN and is looking forward to the industry highlight at the company’s site in Rellingen.

HOFMANN TechnologyDay supported by:

