



events

HOFMANN to host road markings experts at Rellingen

Thursday 26 November 2009

Venue: Rellingen
GERMANY

Event website: <http://www.HOFMANNmarking.de>

Organiser: [Torsten Pape, head of sales and marketing, HOFMANN Road Marking Systems,](#)

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Rellingen, near Hamburg in Germany, the headquarters of HOFMANN Road Marking Systems, is to play host to a meeting of international road marking experts for the tenth time later this year.

The annual Technology Day[s], this year being held for one day on Thursday, 26 November, will see HOFMANN, a leading manufacturer of marking machines and state-of-the-art marking systems, inviting the whole roadmarking community to visit for what promises to be more than an informative trade fair and a forum for exchanging ideas.

It is also an anniversary that managing directors Frank and Jan Hofmann and the whole team are particularly proud of.

“Back when we started the project, barely 20 guests came. At first we wanted to just leave it, but then we started receiving inquiries about whether we were going to run the Technology Day again the next year. That gave us the drive to really do it,” explains Torsten Pape, HOFMANN’s head of sales and marketing, referring to the days when the event was still an insider tip.

“Last year saw our all-time highest number of participants with 340 guests from 30 countries, and we are reckoning on a further increase in international guests this year. They come to us from all over Germany and Europe, Asia, Africa, Russia and the USA,” says Pape, who is optimistic about November.

Participants can look forward to even more going on than in previous years over an area spanning some 13,000m². While the event used to take up just one section of the large workshop, this year for the first time all production at HOFMANN will be deliberately halted for the duration of the Technology Day.

“We are opening up the whole production area and partially clearing and converting it for talks, discussions and interesting get-togethers over food and drink. In some places, we will deliberately leave our machines highly visible to give an even clearer insight into our day-to-day work,” explains Pape.

Among questions for discussion are likely to include: what classics are in the hand-operated machine sector; what innovations is HOFMANN bringing out next season; what are the trends in self-driving ride-on machines; what are the advantages of individual processes in terms of their application and for different climatic conditions and geographical regions (low-pressure processing or airless high-pressure processing), or what are the

benefits of profiled markings such as MultiDotLine® or Spotflex® systems compared with conventional marking systems?

As in previous years, visitors will be offered a range of on site presentations (both in the workshop and outside in the grounds under a pavilion).

Because the event is taking place on one day, this allows HOFMANN an even bigger plenum and also enables the company to ensure guests who use the event as a meeting place do actually meet in Rellingen, says Pape, stressing the reason for the new departure.

“The list of speakers and informative, well-founded talks is again outstanding,” says Pape.

From Germany, Marco-Antonio Matthes of Sovitec is expected. Rais R. Chiglikov from the Zebra R company in Russia, is an international expert on the subject roadmarking under extreme conditions in Russia while Xavier Bricout of Aximum Roadmarking, France, will give a talk on Thermoplastic/two-component material/Spotflex®. “From Brazil, HOFMANN welcomes Helio Moreira of Tintas Indutil and from Denmark, Toni Ogemark of LKF Vejmarkering will talk on ViziSpot® Premark® and ViziSpot® markings.”

Simultaneous interpretations will be given in English, Russian and Spanish.

HOFMANN GmbH