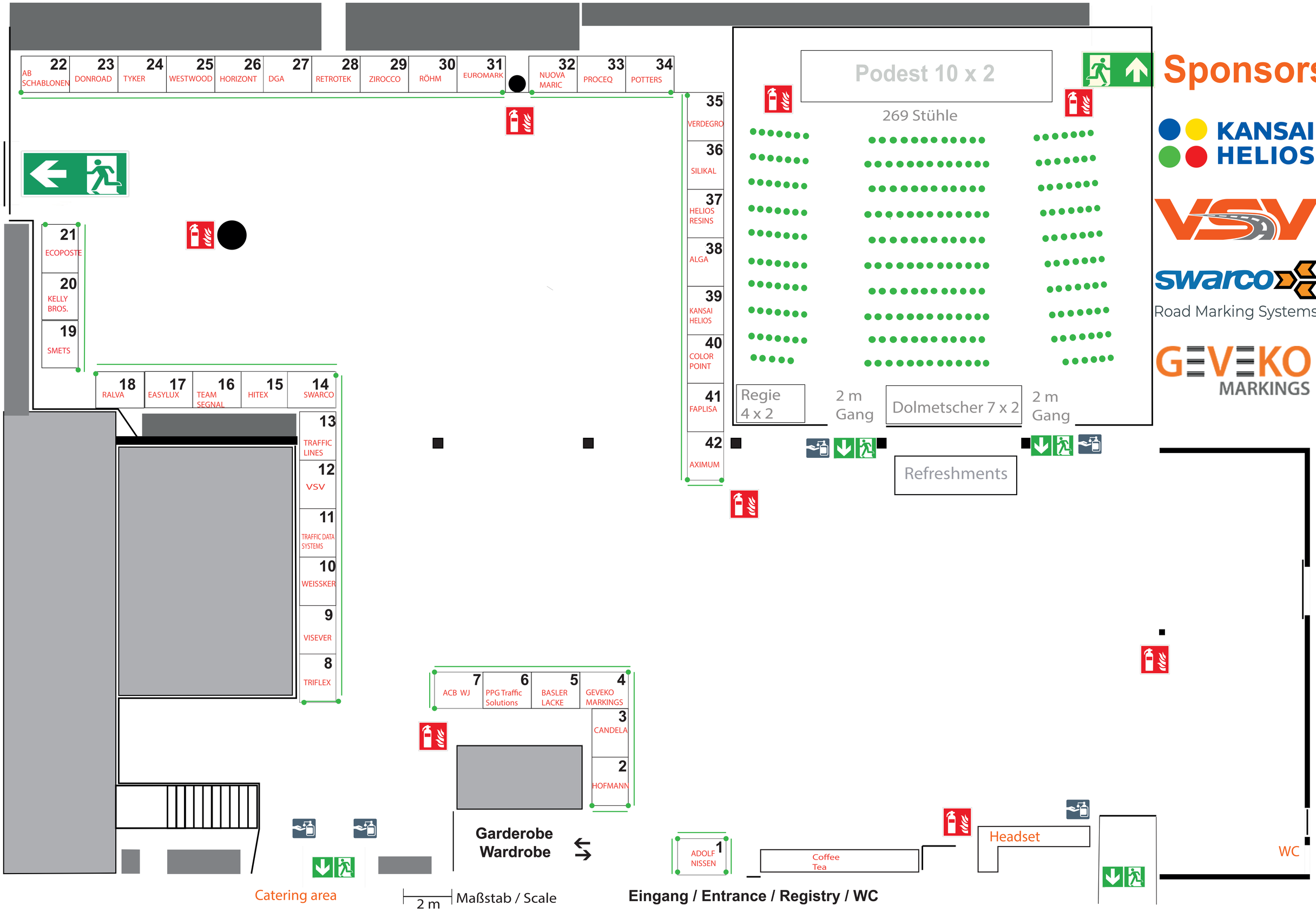HOFMANN Expo 2023